observe IT | proofpoint.

A PEOPLE-CENTRIC APPROACH TO INSIDER THREAT MANAGEMENT

MORE THAN 50% OF ALL DATA BREACHES INVOLVE ACTIONS OF AN INSIDER

The workforce today is more global, transient and always connected in an ever more competitive world. Traditional cybersecurity has been focused outside-in. Modern security programs need to complement traditional security solutions with a solution that looks inside-out.

ObserveIT | Proofpoint helps organizations protect against data loss, malicious acts, and brand damage involving insiders acting maliciously, negligently, or unknowingly. Learn more about People-Centric Insider threat Management.

1200+ CUSTOMERS ACROSS 100+ COUNTRIES

AIRCASTLE

BainCapital

CCC powering Forward.

genpact

ptc

RMS

TIAA

THE POWER OF CONTEXT

The ObserveIT platform correlates user activity and data movement, empowering security teams to identify user risk, protect from data loss, and accelerate incident response.

Leverage modern architecture and lightweight endpoint agent design, ObserveIT delivers rapid time to value and proven capability to streamline insider threat programs.
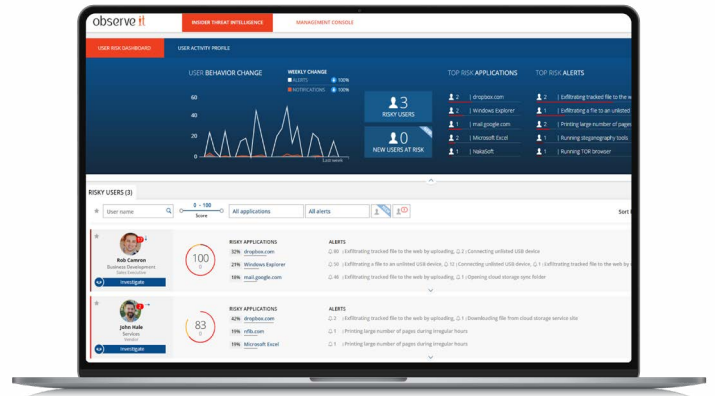
Identify User Risk

Quickly understand user activity and data movement for high risk users to identify and proactively respond to potential insider threat actors.

- Leverage powerful analytics and library of threat templates to detect and respond to potential threats

- Monitor privileged users, at-risk employees and third-party contractors

- Maintain privacy and end-user anonymity

Protect from Data Loss

Detect and respond to insider-led data loss with visibility into endpoint-based data exfiltration coupled with user activity context to support decision making.

- Full visibility into data exfiltration channels including USB, copy/paste, print, command-line, desktop email, web applications and cloud storage

- Implement proactive user education or application-based prevention based on real-time user actions

Accelerate Incident Response

Leverage context to understand the who, what, where, when, why of alerts generated by ObserveIT or other security tools.

- Understand full context around security alerts

- Reduce investigation times from days or weeks to hours or minutes

- Rapidly assemble evidence to support decision making and legal actions

Grow an Insider Threat program

Build world class technology-enabled Insider Threat program. Systematically drive reduction in time to detect and time to respond to threats.

- Coordinate across security operations, human resources, legal, compliance and line of business teams

- Access best practices with insider threat assessments, playbooks and crowdsourced threat templates

- Engage with active user community of insider threat professionals

ABOUT OBSERVEIT

The ObserveIT platform correlates user activity and data movement, empowering security teams to identify user risk, detect to insider-led data breaches, and accelerate security incident response. Leveraging a powerful contextual intelligence engine and a library of over 400 threat templates drawn from customers and leading cybersecurity frameworks, ObserveIT delivers rapid time to value and proven capability to streamline insider threat programs.